Sponsorship opportunities

«Learning Democracy, values and participation
The added value of lifelong learning»

Brussels, Belgium, 19-20 June 2019
Learning democracy, values and participation

The Lifelong Learning Platform organises its Annual Conferences on transversal and strategic issues in lifelong learning. We invite speakers and participants from various sectors of education and training to discuss how a same problematic is tackled by universities, civil society organisations, companies, training centres and institutions, by involving learners, educators, managers and decision-makers.

Why a «Learning Democracy»?
The theme will encompass and inform all year for LLLP. 2019 is already a crucial year for Europe, as the political landscape is compelled to change in the May elections: through this topic the LLLPlatform will seek to bring back the discussions around citizenship education, active citizenship, and the values that inform our democracies. Following the many inputs of the Lifelong Learning Interest Group of the European Parliament, the thrust of its membership, and the European momentum, the Lifelong Learning Platform hopes to build an arena where to debate the importance of civic participation in the political life at all levels – local, regional, national, European, and even international – and the role that a lifelong learning approach to citizenship has to play.

Why Brussels?
The Conference will take place at the crossroads between the Romanian and Finnish Presidencies of the Council of the EU. During both presidencies we have seen the new MFF come to life, and the Finnish Presidency will be there when the new European programmes will be signed. By holding the Conference in Brussels, the capital of Europe and the centre of our democracies, the organisers hope to bring the reflections around the world that the elections and the new Europe, shaped through the MFF, will give to citizens and individuals.

Why become a Sponsor?
The LLLPlatform offers its sponsorship packages to companies, training centres, and organisations wishing to express their support to lifelong learning and education.

The conference will provide an ideal opportunity for you not only to show your brand to high-level decision-makers and practitioners, but also to be exposed to tens of thousands of viewers and readers across Europe and thus reach your target group.

We sincerely invite you to come to Brussels to explore and enjoy this true multicultural and vibrant city, symbol of European and its democracies. We are looking forward to welcoming you at our Conference!

Yours sincerely,

The LLLPA19 Sponsorship Co-chairs:

Gina Ebner, LLLPlatform President, EAEA
Giuseppina Tucci, LLLPlatform Secretary General, OBESSU
Brikena Xhomaqi, LLLPlatform Director

SPONSORSHIP LEVELS AND BENEFITS

The easiest way to contribute would be through a flat amount of money to the Lifelong Learning Platform as organiser of the event. The money given will be used exclusively for the conference and strictly in the framework of the agreement.

Gold: 4 000 EUR
There will be a limited number of this category of sponsorship, which would entail the following:
- 6 full registrations (these include the reception on June 19th coffee-breaks, conference bag and access to technical program)
- 1 exhibit space (around 5 sqm)
- Official acknowledgment at Conference Opening and Closing
- Display of the organisation’s name and logo in:
  - Promotional materials, as schedule permits
  - LLLPlatform AC19 website and proceedings
  - LLLPlatform AC19 registration area
  - Signs at appropriate conference events

Silver: 2 000 EUR
There will be a limited number of this category of sponsorship, which would entail the following:
- 4 full registrations (these include the reception on June 19th coffee-breaks, conference bag and access to technical program)
- 1 exhibit space (3 sqm)
- Official acknowledgment at Conference Opening
- Display of the organisation’s name and logo in:
  - Promotional materials, as schedule permits
  - LLLPlatform AC19 website and proceedings
  - LLLPlatform AC19 registration area
  - Signs at appropriate conference events

Bronze: 1 000 EUR
There will be a limited number of this category of sponsorship, which would entail the following:
- 2 full registrations (these include the reception on June 19th coffee-breaks, conference bag and access to technical program)
- 1 exhibit poster
- Display of the organisation’s name and logo in:
  - Promotional materials, as schedule permits
  - LLLPlatform AC19 website and proceedings
  - LLLPlatform AC19 registration area
  - Signs at appropriate conference events
**SPECIFIC IN-KIND OPPORTUNITIES**

Some donors may prefer to contribute towards a specific need of the conference. We exemplify the type of targeted support that some sponsor might prefer to give. However, we are open to any other form of support a sponsor would be willing to give.

In the examples below, the total cost of the item is listed for reference, but remains flexible. Sponsors may choose to give that total amount or to fund a fraction of it. Entitlements and recognition for targeted contributions would correspond to those mentioned for untargeted support, although the acknowledgement of some types of contributions would involve additional display of the name or logo of the sponsor depending on the target (e.g. in the Walk, Conference bag, program handout, etc.).

### Communication
**Total budget: 500 EUR**

Additional acknowledgement:
- Special mention, Name & Logo in the conference program (digital) handout
- Flyer in the programme handout

### LLLPAC Reception
**Total budget: 2 000 EUR**

Additional acknowledgement:
- Name & Logo at a prominent place in the Conference Venue
- Special mention, Name & Logo in the conference program (digital) handout

### Conference Catering
**Total budget: 2 000 EUR**

(1 lunch; 3 coffee breaks)

(Minimum fraction package of support: 500 EUR)

Additional acknowledgement:
- Name & Logo at a prominent place in the coffee break tables
- Special mention, Name & Logo in the conference program (digital) handout

### Keynotes and Invited Speakers
**Total Budget: 3 000 EUR**

(Minimum fraction package of support: 600 EUR)

Additional acknowledgement:
- Name & Logo at a prominent place in exhibition area and other Conference halls
- Special mention in the introduction of the conference and talks
- Special mention, Name & Logo in the conference program (digital) handout

The LLP welcomes enquiries and offers from potential sponsors, in order to explore tailor-made possibilities of sponsorship. Please do not hesitate to get in contact with the LLP if none of the proposed schemes reflects your capacity.

**LLLPA19 SPONSORSHIP CO-CHAIRS**

Gina Ebner  
LLLPlatform President  
EAEA

Giuseppina Tucci  
LLLPlatform Secretary General  
OBESSU

Brikena Xhomaqi  
LLLPlatform Director

**DISCLAIMER**

Please note that the LLLPlatform will consider each application individually before approval in order to evaluate compliance with the Platform’s values and ethics, and reserves itself the right to dismiss those that do not comply with its values and ethics.

**INFORMATION & CONTACT**

For further questions, please contact the LLLPlatform Secretariat at communication@lllplatform.eu

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The Lifelong Learning Platform is an umbrella that gathers 42 European organisations active in the field of education, training and youth, coming from all over Europe and beyond. Currently these networks represent more than 50,000 educational institutions and associations covering all sectors of formal, non-formal and informal learning. Their members reach out to several millions of beneficiaries.

The LLLPlatform aims to voice citizen’s concerns about lifelong learning. The idea is that no one should be left out and that bridges are built across sectors to increase access to quality education for all. The Platform promotes a holistic vision of lifelong learning, “from cradle to grave”. Today the pattern school-work-retirement is no longer the norm, so it is important to make sure we help people in their life transitions. Learning is not limited to formal education: it also integrates non-formal and informal learning.

This vision is meant to ensure equity and social cohesion as well as active citizenship. The Lifelong Learning Platform believes that the objectives of education and training should not only be described in terms of employability or economic growth but also as a framework for personal development.

By bringing together actors from all sectors of education and training, the Lifelong Learning Platform creates a space to exchange innovative practices, Europe-wide. By doing so, it contributes to an increased flexibility between systems, and proposes concrete solutions to make lifelong learning a reality for all.

The Platform also strives to set up a strengthened dialogue between civil society organisations and public authorities in order to modernise our educational systems as well as to support public sector innovation.

Building the future of education!