Education and innovative pedagogy: Smart(phone) Education

The rapidity with which smartphones have entered into our daily lives, in a almost all-encompassing way, is unmatched in human history. The radio took almost 40 years to reach 50 million users worldwide; television has reached the same milestone in just 13 years; for the computer it took a little more time (16 years), probably due to the excessive costs of the first PC placed on the market. According to a German research (“Onlinenutzung in Deutschland” published on Media Perspektiven, 3/2002) took only 5 years to ensure almost free access to Internet to 50 million users; while it took only 2 years to sell more than 100 million iPhone 6 (one among the latest models of smartphones produced by Apple, one of the leading producers in the world). Out of a world population of 7.4 billion people, internet users are 3.4 billion, representing 46% (report ““Digital in 2016”, We are social). Globally 2.3 billion people are using social media (31%) and 3.8 billion people use mobile devices (51%), a phenomenon which is growing of 10% compared to 2015.

Smartphone Education. A Pedagogical Model for a conscious use of the Smartphone is an educational tool based on the Media Education methodology, addressed to teachers and educators to promote a critical and conscious use of the smartphone among young people.

Agenda

Welcome words
- 10.00 – Why do we need smartphone education? Introduction to the project and results of the Smart Generation survey.

Introductions
- 10.30 – How can we promote a conscious use of smartphones among young people? An interactive workshop based on the Pedagogical Model
- 11.15 – What can be done at the policy level? Key recommendations for policymakers and providers

Closing
- 11.45 – Closing words by Jean-Marie Dujardin, Steering Committee of LLLP
- 12.15 – Light lunch