



21 November 2017  
10.00 - 12.30  
Solidar, rue du Pascale 4-6

**Organisers**  
European Association for the Education of Adults  
(EAEA)

**Presentation**

## Education and innovative pedagogy: Smart(phone) Education

The rapidity with which smartphones have entered into our daily lives, in a almost all-encompassing way, is unmatched in human history. The radio took almost 40 years to reach 50 million users worldwide; television has reached the same milestone in just 13 years; for the computer it took a little more time (16 years), probably due to the excessive costs of the first PC placed on the market. According to a German research ("Onlinenutzung in Deutschland" published on Media Perspektiven, 3/2002) took only 5 years to ensure almost free access to Internet to 50 million users; while it took only 2 years to sell more than 100 million iPhone 6 (one among the latest models of smartphones produced by Apple, one of the leading producers in the world). Out of a world population of 7,4 billion people, internet users are 3,4 billion, representing 46% (report "'Digital in 2016", We are social). Globally 2,3 billion people are using social media (31%) and 3,8 billion people use mobile devices (51%), a phenomenon which is growing of 10% compared to 2015.

Smartphone Education. A Pedagogical Model for a conscious use of the Smartphone is an educational tool based on the Media Education methodology, addressed to teachers and educators to promote a critical and conscious use of the smartphone among young people.

### Agenda

#### Welcome words

- Why do we need smartphone education? Introduction to the project and results of the Smart Generation survey. *Valeria Ferrarini and Giovanni Bursi, Centro Culturale Francesco Luigi Ferrari*

#### Discussion

- How can we promote a conscious use of smartphones among young people? An interactive workshop based on the Pedagogical Model
- What can be done at the policy level? Key recommendations for policymakers and providers *Aleksandra Kozyra, European Association for the Education of Adults*

#### Closing

- Closing words
  - Jean-Marie Dujardin, Steering Committee of LLLP*
- Light lunch