



# Education Campus

Intergrating young Refugees in Stuttgart  
Bruxelles 12.10.2016 EARLALL/ Case studies



Community Foundation Stuttgart

# Overview

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- What is Education Campus?
- Objectives and tasks of the Campus
- Significance of the Education campus
- What is the impelling cause for Education Campus?
- Structural formation of the Campus
- Timeline
- Funding



## What is Education campus?

- A facility established to empower young refugees in Stuttgart.
- The facility has representatives from different government departments that handle matters concerning refugees.

### **Target group:**

- The campus targets natives and young refugees (with or without German knowledge) in Stuttgart
- It's services will be offered to approx. 450 young people.
- ✓ Natives youths will be included to foster integration.



# Objective and tasks of the Education Campus

## Main objective:

To educate, empower and mentor young people in all aspects of life and create a platform that offers advice to companies interested in integrating refugees into the workforce.

## Tasks:

- a) Support **young refugees** and **native youth** with schooling difficulties into vocational schools
- b) Offering **language courses** to the refugees in preparation for vocational training
- c) Supporting the refugees before and during their vocational training with smart **mentoring programs**
- d) Guiding **companies** that are interested in hiring the young people



# Significance of the Education campus

- It promotes cooperation among different institutions, companies and the civil society
- It ensures efficient utilization of existing resources.
- Prepares refugees for the job market
- Facilitates refugee integration into the German society.
- It's a transferable model → can be applied in other municipalities
- A real place where the young adults get the assistance they need
- All the stakeholders offer their resources „win-win situation“

# What is the impelling cause for Education Campus?

## Driving factors:

- Refugee influx to Germany
- Communication breakdown and lack of co-operation among various institutions responsible for foreigners in Germany.
- Long processing periods for asylum applicants.
- Inadequate work force in Germany
- Availability of resources in Stuttgart

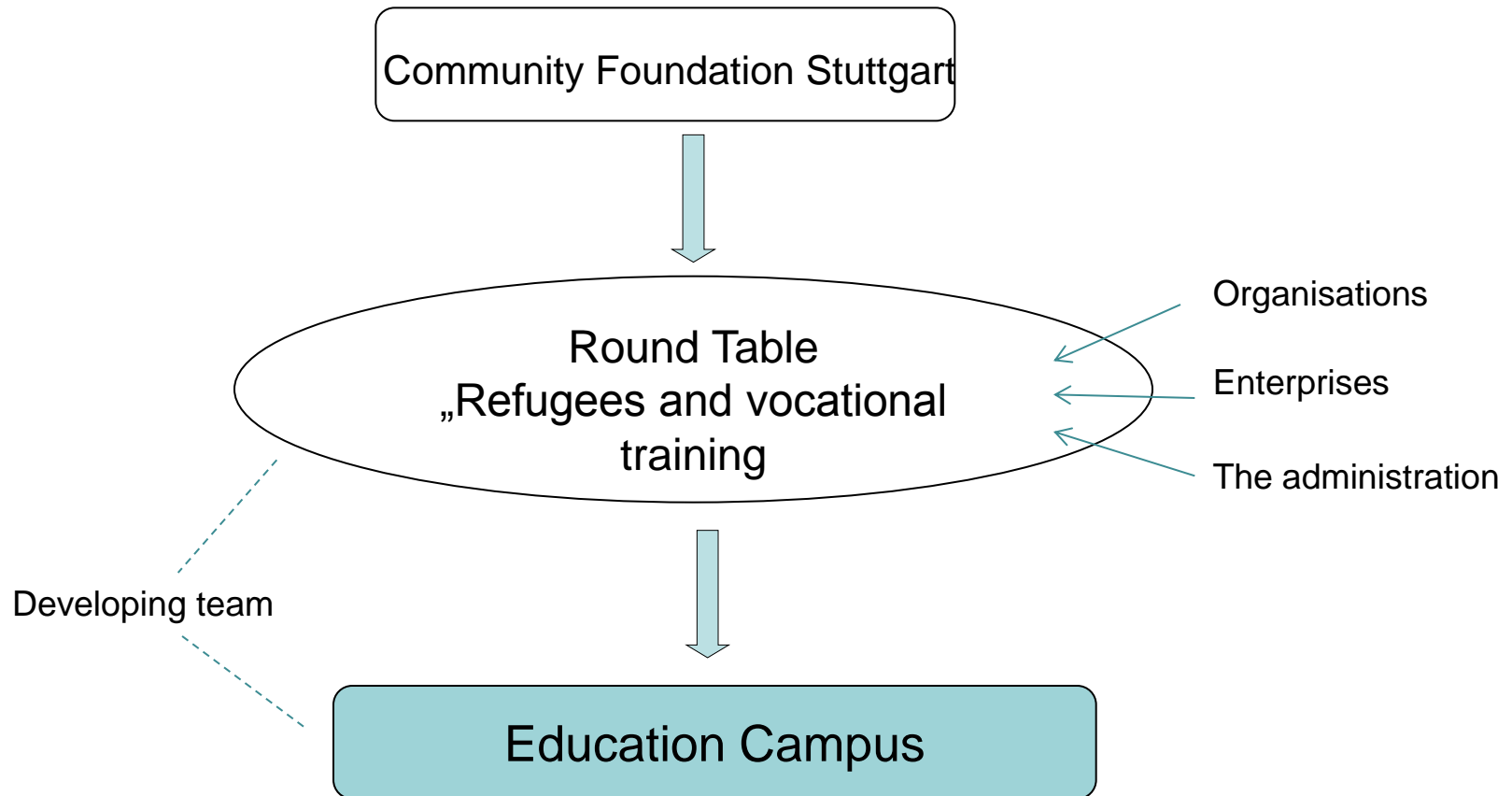
*A round table was formed at the Community Foundation after analysing these factors*

**→ Question posed at the round table:**

*How can these young people be sustainably integrated into the workforce after vocational training?*



# Round table “Refugees and vocational training”



## Education Campus

### Counseling



- information
- advice
- employment service
- qualifying examinations

### Learning Opportunities

- language
- creativity
- application training
- what ever is needed



### Venue

- PCs, W-Lan
- Café
- Place to be'
- .....



### Corporation

- Counseling for und cooperation with enterprises of all sizes ...



Mentoring program

...



# Founding of the association

- The association was founded on 22.07.16.



## Members of the Round Table

The round table had actors from different institutions including:

- Chamber of Commerce
- Chamber of Crafts
- Employment Agency
- Foreigners Authority Stuttgart
- “Jobcenter”
- Public Education Authority
- Refugees
- Social Security Office
- Welcome Center Stuttgart
- Youth Welfare Office Stuttgart
- Companies (Daimler AG, Robert Bosch, Porsche AG)
- Representatives of the Civil Society (NGO’s like Joblinge)



# Timeline

## Project life cycle



### Phase 1



#### Concept development

- A round table project that commenced in oct. 2015
- 5 Sessions
- Concept was adopted in dec 2015

### Phase 2



#### Project planning

- Fundraising by the Community foundation Stuttgart
- Founding the association
- More sessions with the developing team
- Content development

### Phase 3



#### Project execution

- The staff commenced working 04.10.16
- The staff is working on content development
- On going fundraising

# Funding

- The community foundation organized a fundraising to cater for the following expenses for the first 3 years:
  - 3 Staff members → Coordinating Team
  - Lease
  - Other expenses
- Enough money was raised to sustain the campus. Among the institutions that contributed were:
  - different companies
  - Foundations and banks around Stuttgart
- The municipal council offered to pay the lease for 3 years.



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**Thank you for your attention!**

